

## PRESS RELEASE

### **Rik Esselink leaves Amazon's Ring to join Zenjob**

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Since February 1, 2020, Rik Esselink has taken over as Chief Revenue Officer for the digital staffing service Zenjob, which provides temporary work to students and employees to companies.

The Harvard and Stanford graduate was previously employed as Managing Director Europe of Ring and was a driving force behind the European growth of the billion-dollar startup, which was since acquired by Amazon. As of now, Rik is responsible for marketing, sales, and operations at Zenjob. With more than 20 years of professional experience as leader and growth manager he will continue to drive the company's expansion.

He is the latest addition to the leadership team of the temporary staffing service alongside Fritz Trott (CEO), Frederik Fahning (CLO), Cihan Aksakal (CTO), Arvid Seeberg-Elverfeldt (CFO) and other new member Tereza Hruskova (Chief of Staff).

*"We are very excited to have added to our team an experienced and successful growth manager and executive in Rik Esselink, who is bringing his expertise from his work with major companies. We are convinced we will benefit from his know-how and grow together,"* commented Fritz Trott, co-founder and CEO of Zenjob.

#### **International growth expert supports expansion**

Rik Esselink's career began in 1993 at consumer goods group Procter & Gamble, where he spent four years as Category Manager and Account Executive in the US. This was followed by several positions in Silicon Valley tech startups, and various director roles in Europe at companies such as Philips, Axon Enterprise and Ring. Rik has built the business for many of these companies in previously untapped markets to multi-hundred million euro businesses.

"Zenjob is the next generation of temporary staffing. It's not only employees who benefit from 'manage your jobs with a click', but also companies. I am looking forward to my new role and to working with the Zenjob team to improve and simplify the experience of flexible work among our talents and in how companies find staff," comments Rik Esselink, CRO of Zenjob.

#### **About Zenjob**

Zenjob ([www.zenjob.de](http://www.zenjob.de)) is a digital staffing service that provides temporary work to students and employees to companies. Using the Zenjob app, students find and book jobs on an hourly basis and can flexibly decide when and where they work. Each month, more than 12,000 students are employed in sectors such as logistics, events, retail and catering. Zenjob attracts over 1,000 customers, some of which include Uniqlo, FlixBus and Mercure Hotels. Zenjob was founded in 2015 by Fritz Trott, Cihan Aksakal and Frederik Fahning in Berlin and currently employs 250 people. The service is also available in Frankfurt am Main, Hamburg, Cologne, Munich, Stuttgart, Bonn and Düsseldorf.