

## On track for growth: Zenjob hires Niels Boon as new CFO



**Berlin, 13th October 2021** - Niels Boon has joined Zenjob as Chief Financial Officer. The vastly experienced Boon joins Zenjob, one of the fastest growing online platforms for side jobs in Germany, at a time of rapid growth for the company.

Boon started his work on 01 September 2021. Before joining Zenjob, he gained experience as CFO/COO at global technology companies in various stages of development, including Bonial (Axel Springer), Ada Health and Goodiebox. He also held the position of Head of Strategic Finance at Zalando, focusing on profitability and cash management. Furthermore, he previously worked in investment banking at Sequoia and in management consulting at McKinsey & Company. His area of expertise is in strategy and corporate finance. In his 15 years of professional experience, he has been particularly enthusiastic about working with innovative, internationally emerging companies and leading them to success. This makes him ideally suited to change the job market with Zenjob.

Zenjob's mission is to give everyone the opportunity to shape their working life in a self-determined way. The focus is on the placement of jobs on a daily basis or for several months. Companies can thus flexibly access auxiliary staff and react around the clock to staff fluctuations or special needs. The entire process – from onboarding and talent search to signing the contract – takes place digitally. The service is already available in more than 35 cities in Germany and Zenjob also launched in the Netherlands in May 2021. Further growth, an expansion of the product and feature offering, and additional markets are planned.

Boon's hiring is now another step in this direction. Above all, he is to accompany and advance the economic growth of the company. Thanks to his many years of diverse

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experience, he is ideally prepared for the tasks ahead. Accordingly, Boon is also looking forward: "Zenjob is shaking up the job market with innovative technology. In doing so, it offers new opportunities for employers, but also for people who are looking for a suitable part-time job. I am very excited to be in the position to promote the workforce of the future. I see a lot of potential in Zenjob. That, coupled with the great team I'm joining, makes me confident that we will continue to be successful in the future"

Fritz Trott, CEO and co-founder of Zenjob, is also very happy to welcome Boon: "Niels is a real asset to our team. With his experience in finance, especially working with growing and emerging companies, and his enthusiasm and team spirit, he is a perfect match for Zenjob. We have ambitious plans for the future and want to grow faster than ever. But we need this growth to be sustainable and based on sound finances. Hence the importance of this vital addition to our senior team.

## **About Zenjob**

Zenjob ([www.zenjob.com](http://www.zenjob.com)) is a technology-focused staffing services company that provides student temps and other part-time jobbers to companies. Through the Zenjob app, interested parties book short-term jobs on an hourly basis or a part-time job for several months. Every month, more than 22,000 students are deployed in industries such as logistics, events, retail and gastronomy. The company's more than 1,000 customers include Uniqlo, Flaconi, Malteser Hilfsdienst, Maredo and Mercure Hotels. Zenjob was founded in 2015 by Fritz Trott, Cihan Aksakal and Frederik Fahning in Berlin and currently employs over 270 people. The service is already available in over 36 German cities and the Netherlands.