Zenjob goes international: the digital staffing platform expands

Berlin/Amsterdam, May 10th 2021 – Zenjob (www.zenjob.com), one of the leading and fast growing online platforms for side jobs in Germany, officially launches its service in the Netherlands today. This is the very first international expansion for Zenjob, with more countries to follow in the near future. Zenjob distinguishes itself by offering flexible last-minute jobs as well as long term side jobs and guaranteeing fast payout. After a successful pilot in Amsterdam, Zenjob is now active in The Hague, Groningen, Haarlem, Leiden, Nijmegen, Rotterdam, Tilburg and Utrecht. Zenjob will be available in more Dutch cities in the coming months. In Germany, Zenjob offers its service in 35 cities so far.

Fritz Trott, CEO and founder of Zenjob comments:

"Working when, where, and how you want - we founded Zenjob over five years ago with the vision of empowering everybody to take full control of their own work life. Entering our first international market is the next step towards that vision. Following the massive response and traction in our home market we see huge potential across Europe. With that in mind, we closed a funding round last year and I'm hugely excited to announce our expansion into the Netherlands today, despite the ongoing pandemic."

Growth in the midst of a pandemic

The Corona crisis has turned the labour market upside down. Thanks to its flexible model, Zenjob provides support where it is needed. Like Germany, the Netherlands also have a need for temporary staff in logistics, retail, e-commerce, and delivery. Additionally, companies have to respond flexibly to staff fluctuations due to further lockdown eases that include the reopening of outdoor catering.

"The pandemic has clearly shown us once again the need for a flexible solution in personnel management. In order to operate economically, companies must be able to deal quickly with fluctuations in staff needs. Zenjob offers a very simple and quick solution.", comments Bas Geluk, Zenjob's Country Manager Netherlands.

Through its app, Zenjob reaches thousands of employees within seconds. Thus, companies can react quickly and flexibly to staff fluctuations and absences. Through the online-platform companies can book employees on an hourly basis or long term 24/7 on demand. All processes are digitally regulated.

About Zenjob

Zenjob is a digital staffing service that provides temporary work to side jobbers and employees to companies. Using the Zenjob app, talents find and book jobs on an hourly basis and can flexibly decide when, where and for whom they work. Each month, more than 22,000 talents are employed in sectors such as logistics, events, retail, and catering. Zenjob was founded in 2015 by Fritz Trott, Cihan Aksakal and Frederik Fahning in Berlin and currently employs 270 people.